

Title Sociotechnics and management communication	Code 10111053410111501458
Field Management - Part-time studies - Second-cycle studies	Year / Semester 2 / 4
Specialty Interpersonal Communication Engineering and Public Relations	Course elective
Hours Lectures: 1 Classes: - Laboratory: - Projects / seminars: -	Number of credits 2
Language polish	

Lecturer:

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Status of the course in the study program:

Elective subject

Assumptions and objectives of the course:

Acquisition of theoretical knowledge and knowledge on topics of practical applications in the management of social engineering

Contents of the course (course description):

Sociotechnics as a science and social engineering. Sociotechnics and psychotechnics and socio-and psycho- manipulation. Objectives, measures and basic methods and techniques of social engineering activities. Application of social engineering qualities and conditions of its effectiveness. The specificity of sociotechnics and psychotechnics of management -organizational, social and psychological aspects. Management styles and the possibilities of application of sociotechnics and psychotechnic. Errors in management and sociotechnical possibilities of its limiting. Sociotechnics of shaping motivations, attitudes and behaviors of employees and the efficiency and quality of work. Sociotechnical and psychotechnical problems of employee evaluation. Organizational and personal conflicts in the management and sociotechnics of conflicts control and their resolution. Sociotechnical aspects of the negotiations.

Introductory courses and the required pre-knowledge:

Knowledge of basic concepts, categories and methods and techniques of social engineering activities and protection against manipulation.

Courses form and teaching methods:

lectures

Form and terms of complete the course - requirements and assessment methods:

Written test

Basic Bibliography:

Additional Bibliography:

